

COLLIER COUNTY  
Tourist Development Council



AGENDA

June 27, 2022

9:00 AM

**Board of County Commission Chambers  
Collier County Government Center  
3299 Tamiami Trail East, 3rd Floor  
Naples, FL 34112**

Commissioner Andy Solis, Chair  
Clark Hill, Vice-Chair  
Councilor Jared Grifoni  
Susan Becker  
Amanda Cox  
Nancy Kerns  
Kathleen Brock  
Edward (Ski) Olesky  
Council Member Beth Petrunoff

All interested parties are invited to attend, and to register to speak and to submit their objections, if any, in writing, to the Council prior to the meeting if applicable. For more information, please contact Paul Beirnes at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Agenda and Minutes**
  - A. **Changes and Approval of Today's Agenda**
  - B. **Approval of prior TDC Meeting Minutes**
    1. **May 23, 2022 TDC Meeting Minutes**
5. **Presentations**
6. **Consent Agenda - All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.**
  - A. **Coastal Zone Management**
  - B. **Beach Park Facilities**
  - C. **Tourism Division**
7. **New Business**
  1. **Recommendation to approve the FY 2022-2023 10-Year Capital Planning document for Fund 195 Beach Renourishment and Pass Maintenance and Fund 185 Program Management and Administration and make a finding that these expenditures promote tourism.**
  2. **Recommendation to approve the Tourist Development Council Grant application requests from the City of Naples, the City of Marco Island and Collier County for FY 2022-2023 in the amount of \$4,155,100, budget these expenditures, approve an Agreement with the City of Naples, and make a finding that these expenditures promote tourism.**
  3. **Recommendation to approve the 1 year Sponsorship Agreement between Collier County and UWP, LLC dba Pro Watercross World Championships for \$90,000 and make a finding that the sponsorship expenditures promote tourism.**
  4. **Recommendation to approve an expenditure of Tourist Development Tax Promotion Funds to provide funding for the U.S. Open Pickleball Championship in the amount \$670,000; make a finding that this expenditure promotes tourism; and authorize the necessary Budget Amendments.**

- 8. Old Business**
- 9. Marketing Partner Reports**
  - A. Part 1**
    - 1. Marketing Partner Report Part 1**
  - B. Part 2**
    - 1. Marketing Partner Report Part 2**
- 10. Council Member Discussion**
- 11. Tourism Staff Reports**
  - 1. Tourism Staff Reports**
- 12. Next Scheduled Meeting**
  - A. Next Meeting Date July 25, 2022**
- 13. Adjournment**