

COLLIER COUNTY  
Tourist Development Council



AGENDA  
May 24, 2021  
9:00 AM  
**Board of County Commission Chambers  
Collier County Government Center  
3299 Tamiami Trail East, 3rd Floor  
Naples, FL 34112**

Councilor Jared Grifoni, Chair  
Clark Hill, Vice-Chair  
Commissioner Andy Solis  
Susan Becker  
Amanda Cox  
Nancy Kerns  
Kathleen Brock  
Edward (Ski) Olesky  
Councilman Michael McCabe

All interested parties are invited to attend, and to register to speak and to submit their objections, if any, in writing, to the Council prior to the meeting if applicable. For more information, please contact Jack Wert at (239) 252-2402. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Agenda and Minutes**
  - A. **Changes and Approval of Today's Agenda**
  - B. **Approval of prior TDC Meeting Minutes**
    1. **April 26, 2021 TDC Meeting Minutes**
5. **Presentations**
  - A. **Sea Turtle Protection Program - Parks & Rec**
  - B. **Friends of the Fakahatchee Kiosk project**
6. **Consent Agenda - All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.**
  - A. **Coastal Zone Management**
  - B. **Beach Park Facilities**
  - C. **Tourism Division**
7. **New Business**
  - A. **Recommendation to approve a proposal with APTIM Environmental & Infrastructure, Inc.; to provide professional engineering services for 2022-2023 Local Government Funding Request under Contract No.18-7432-CZ for time and material not to exceed \$22,532.00 and make a finding that this item promotes tourism.**
  - B. **Recommendation to review Tourist Development Tax Grant Applications and provide recommendations for FY 22 Marketing Grants (formerly Category B) (\$140,000) and Non-County Owned/Operated Museums (formerly Category C-2) (\$530,000) and make a finding that these expenditures promote tourism.**
8. **Old Business**
  - A. **Verbal Update on Fall Beach Renourishment Project Area, Coastal Zone Management**

- B. Review of Tourist Development Tax supported funds Expenditure and Revenue Report for the Second Quarter of Fiscal Year 2021 \* No Action Required. For Information Purposes Only\***

**9. Marketing Partner Reports**

- A. Part 1**

- 1. Marketing Partner Report - Part 1**

- B. Part 2**

- 1. Marketing Partner Report - Part 2**

**10. Council Member Discussion**

**11. Tourism Staff Reports**

- A. Tourism Staff Reports**

**12. Detailed Staff Reports**

**13. Next Scheduled Meeting**

- A. Next TDC Meeting date - June 28, 2021**

**14. Adjournment**