

COLLIER COUNTY
Tourist Development Council



AGENDA
May 23, 2022
9:00 AM
**Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112**

Commissioner Andy Solis, Chair
Clark Hill, Vice-Chair
Councilor Jared Grifoni
Susan Becker
Amanda Cox
Nancy Kerns
Kathleen Brock
Edward (Ski) Olesky
Council Member Beth Petrunoff

All interested parties are invited to attend, and to register to speak and to submit their objections, if any, in writing, to the Council prior to the meeting if applicable. For more information, please contact Paul Beirnes at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Agenda and Minutes**
 - A. **Changes and Approval of Today's Agenda**
 - B. **Approval of prior TDC Meeting Minutes**
 1. **April 25, 2022 TDC Meeting Minutes**
5. **Presentations**
 - A. **Minto US Open Pickleball Championships Presentation**
6. **Consent Agenda - All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.**
 - A. **Coastal Zone Management**
 - B. **Beach Park Facilities**
 - C. **Tourism Division**
7. **New Business**
 - a. **Recommendation to approve a Work Order with Humiston & Moore Engineers to provide professional support services for the application preparation of a United States Army Corps of Engineers (USACE) permit for the South Marco Island Beach Restoration, under Contract No. 18-7432-CZ for time and material not to exceed \$34,132.00 and make a finding that this item promotes tourism (Fund 195, Project No. 90071).**
 - b. **Recommendation to approve Tourist Development Tax Grant Applications for FY 2022-2023 Marketing Grants (formerly Category B) (\$100,000) and Non-County Owned/Operated Museums (formerly Category C-2) (\$672,500) and make a finding that these expenditures promote tourism.**
 - c. **Recommendation to approve modifications to TDT Grant Guidelines on allowable uses to include the cost of producing a performing arts production or entertainment at an event or location whose primary purpose is the promotion of tourism not to exceed 50% of the total cost of the production and based on the availability of funds and make a finding that this program promotes tourism.**

- d. **Recommendation to authorize a second round of grant application solicitations for the C-2 Category Museum grants beginning July 1, 2022, with a deadline of August 31, 2022, at 5 pm and make a finding that the grant program promotes tourism.**
- 8. **Old Business**
- 9. **Marketing Partner Reports**
 - A. **Part 1**
 - 1. **Marketing Partner Report Part 1**
 - B. **Part 2**
 - 1. **Marketing Partner Report Part 2**
- 10. **Council Member Discussion**
- 11. **Tourism Staff Reports**
 - 1. **Tourism Staff Reports**
- 12. **Detailed Staff Reports**
- 13. **Next Scheduled Meeting**
 - A. **Next Meeting Date June 27, 2022**
- 14. **Adjournment**