

COLLIER COUNTY
Tourist Development Council



AGENDA

February 27, 2023

9:00 AM

**Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112**

Commissioner William L. McDaniel, Jr., Chair
Clark Hill, Vice-Chair
Councilor Jared Grifoni
Susan Becker
Amanda Cox
Nancy Kerns
Kathleen Brock
Edward (Ski) Olesky
Council Member Beth Petrunoff

All interested parties are invited to attend, and to register to speak and to submit their objections, if any, in writing, to the Council prior to the meeting if applicable. For more information, please contact Paul Beirnes at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Agenda and Minutes**
 - A. **Changes and Approval of Today's Agenda**
 - B. **Approval of prior TDC Meeting Minutes**
 1. **January 23, 2023 TDC Meeting Minutes**
5. **Presentations**
 - A. **2022 FBUNC Recap Presentation**
 - B. **Tourism in Parks Presentation**
6. **Consent Agenda - All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.**
 - A. **Coastal Zone Management**
 1. **Recommendation to approve an expenditure of \$26,220 in Tourist Development Tax funds to Rick Croft Enterprises, Inc. dba Texas Trailers under Contract Number FSA20-EQU18.0 – Heavy Equipment (PiggyBack Contract 251) for the purchase of (2) mobile cargo trailers for the storage of equipment and supplies used for beach maintenance activities and make a finding that this expenditure promotes tourism.**
 2. **Recommendation to approve a proposal for CSA Ocean Sciences, Inc., to continue the required post-construction hardbottom monitoring for the Collier County Beach Nourishment Project in summer 2023 for time and materials not to exceed \$378,594.35 Tourist Development Tax funds under Contract No. 17-7188 and make a finding that this item promotes tourism (Fund 195, Project No. 90033).**
 - B. **Beach Park Facilities**
 - C. **Tourism Division**
7. **New Business**

- A. Recommendation to approve the use of the Tourism Development Tax Promotion funds to support the upcoming March 2023 Sports Tourism Event, Trilogy Lacrosse, up to \$12,000, and make a finding that these expenditures promote tourism.**
- 8. Old Business**
- 9. Marketing Partner Reports**
 - A. Part 1**
 - B. Part 2**
 - C. Marketing Partner Report**
- 10. Council Member Discussion**
- 11. Tourism Staff Reports**
 - A. Tourism Staff Reports**
- 12. Detailed Staff Reports**
- 13. Next Scheduled Meeting**
 - A. Next Meeting Date March 27, 2023**
- 14. Adjournment**