

COLLIER COUNTY
Tourist Development Council



AGENDA

February 22, 2021

9:00 AM

**Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112**

Commissioner Andy Solis, Chair
Clark Hill, Vice-Chair
Susan Becker
Amanda Cox
Nancy Kerns
Kathleen Brock
Edward (Ski) Olesky
Councilor Jared Grifoni
Councilman Michael McCabe

All interested parties are invited to attend, and to register to speak and to submit their objections, if any, in writing, to the Council prior to the meeting if applicable. For more information, please contact Jack Wert at (239) 252-2402. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Agenda and Minutes**
 - A. **Changes and Approval of Today's Agenda**
 - B. **Approval of prior TDC Meeting Minutes**
 1. **January 25, 2021 TDC Meeting Minutes**
5. **Presentations**
 - A. **FBUNC 2020 Recap Presentation**
6. **Consent Agenda - All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.**
 - A. **Coastal Zone Management**
 - B. **Beach Park Facilities**
 - C. **Tourism Division**
7. **New Business**
 - A. **Update on Collier County Beaches**
 - B. **Recommendation to approve a Collier County Tourist Development Council Grant Application for Beach Park Facilities at Barefoot Beach in the amount of \$49,000 and to make the finding that the expenditures promote tourism.**
 - C. **Alligator Alley Baseball Event**
8. **Old Business**
9. **Council Member Discussion**
10. **Marketing Partner Reports**

A. Marketing Partner Report

11. Tourism Staff Reports

A. Tourism Staff Reports

12. Detailed Staff Reports

13. Next Scheduled Meeting

A. Next Meeting Date - March 22, 2021

14. Adjournment