

COLLIER COUNTY
Tourist Development Council



AGENDA
November 22, 2021
9:00 AM
**Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112**

Commissioner Andy Solis, Chair
Clark Hill, Vice-Chair
Councilor Jared Grifoni
Susan Becker
Amanda Cox
Nancy Kerns
Kathleen Brock
Edward (Ski) Olesky
Councilman Michael McCabe

All interested parties are invited to attend, and to register to speak and to submit their objections, if any, in writing, to the Council prior to the meeting if applicable. For more information, please contact Paul Beirnes at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Agenda and Minutes**
 - A. **Changes and Approval of Today's Agenda**
 - B. **Approval of prior TDC Meeting Minutes**
 1. **October 25, 2021 TDC Meeting Minutes**
5. **Presentations**
6. **Consent Agenda - All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.**
 - A. **Coastal Zone Management**
 - B. **Beach Park Facilities**
 - C. **Tourism Division**
7. **New Business**
 - A. **Recommendation to approve the use of Tourist Development Tax Promotion Funds to support the upcoming February 2022 Naples Pickleball Center Championships up to \$7,500 and make a finding that this expenditure promote tourism.**
 - B. **Recommendation to approve an expenditure to provide court resurfacing at East Naples Community Park (ENCP) to support tournament activities associated with the US Open Pickleball Championship in the amount of \$100,000 and to make a finding that this expenditure promotes tourism, and authorize the necessary Budget Amendments. (Barry Williams, Director, Parks and Recreation Division)**
 - C. **Recommendation to approve five (5) Collier County Tourist Development Council (TDC) Category "A" Grant Applications for Beach Park Facilities for Fiscal Year 2022 in the total amount of \$710,000 and to make the finding that the expenditures promote tourism. (Melissa Hennig, Region 1 Manager, Parks and Recreation Division)**
8. **Old Business**
9. **Marketing Partner Reports**

A. Part 1

1. Marketing Partner Report Part 1

B. Part 2

1. Marketing Partner Report Part 2

10. Council Member Discussion

11. Tourism Staff Reports

A. Tourism Staff Reports

12. Detailed Staff Reports

13. Next Scheduled Meeting

A. Next Meeting Date - January 24, 2022

14. Adjournment