

**COLLIER COUNTY
Tourist Development Council**



AGENDA

Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112

November 19, 2024

9:00 AM

Commissioner Rick LoCastro, Chair

Clark Hill, Vice-Chair

Councillor Jared Grifoni

Susan Becker

Laura Radler

Nancy Kerns

Michael McComas

Edward (Ski) Olesky

Council Member Bill Kramer

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item

for discussion and action at future meetings of these Boards.

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Agenda and Minutes

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. Oct. 15, 2024 TDC Meeting Minutes *(2024-1927)*

4.B. Oct. 23, 2024 Special TDC Meeting Minutes *(2024-1995)*

5. Presentations

5.A. Paradise Sizzle Dining and Sports Shoots *(2024-1855)*

6. Tourism Director Report

6.A. Tourism Director update & TDT tax report *(2024-1868)*

7. Consent Agenda

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

8. New Business

8.A. Recommendation to approve the expenditure of Tourism Development Tax (TDT) Promotion funds to support the upcoming 2025 Tournament Success Group events up to \$18,000 and make a finding that these expenditures promote tourism. *(2024-1723)*

8.B. Recommendation to approve a request for Tourist Development Tax Funding, in an amount not to exceed \$103,800, for a Sports Complex Expansion & Tourism Impact Study for the future phases of the Paradise Coast Sports Complex to be conducted by Hunden Partners, and make a finding that this expenditure promotes tourism.

() (2024-1971)

8.C. Recommendation to approve a Work Order with Humiston & Moore Engineers to provide professional engineering services for State required Annual Monitoring of Collier County Beaches and Inlets for 2025 under Contract No. 18-7432-CZ for time and material not to exceed \$158,597 and make a finding that this item promotes

tourism (Fund 1105, Project No. 90536). *(2024-1999)*

9. Old Business

10. Ten Minute Break

11. Marketing Partner Reports

11.A. Marketing Partner Reports *(2024-1987)*

12. Tourism Staff Reports

12.A. Tourism Staff Reports *(2024-1875)*

13. Council Member Discussion

14. Next Meeting Date

14.A. TDC Next Meeting Date - December 17, 2024 *(2024-1854)*

15. Adjourn