

**COLLIER COUNTY
Tourist Development Council**



AGENDA

Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112

**May 20, 2025
9:00 AM**

**Commissioner Chris Hall, Chair
Clark Hill, Vice-Chair
Susan Becker
Laura Radler
Nancy Kerns
Michael McComas
Edward (Ski) Olesky
Council Member Bill Kramer
Councilor Darrin Palumbo**

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Agenda and Minutes

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. Meeting Minutes from April 15, 2025 (2025-1675)

5. Presentations

There are no public comments for these items. Presentations are scheduled by request of a Board member or as directed by the County Manager. Presenters are limited to ten (10) minutes unless extended by the Chair. (Resolution 98-167)

6. Tourism Director Report

6.A. Tourism Director Update and TDT Tax Report (2025-1403)

7. Consent Agenda

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

8. New Business

8.A. Request the TDC review the Expenditures of Tourist Development Tax supported funds for the second quarter of Fiscal Year 2025. (2025-1436)

9. Old Business

9.A. Informational Item: Presentation of Pickleball Independent Professional Tourism Impact Study (2025-1460)

10. Ten Minute Break

11. Agency Partner Reports

11.A. Agency Partner Reports (2025-1441)

12. Tourism Staff Reports

12.A. Tourism Staff Reports (2025-1438)

13. Council Member Discussion

13.A. Discussion regarding the date of the November 2025 TDC meeting as a result of a conflict with the scheduled BCC meeting being held on November 18, 2025, due to conflict with Veterans Day. *(2025-1401)*

14. Next Meeting Date

14.A. Next Meeting Date - June 17, 2025 *(2025-1404)*

15. Adjourn