

**COLLIER COUNTY  
Tourist Development Council**



**AGENDA**

Board of County Commission Chambers  
Collier County Government Center  
3299 Tamiami Trail East, 3rd Floor  
Naples, FL 34112

**September 16, 2025  
9:00 AM**

**Commissioner Chris Hall, Chair  
Clark Hill, Vice-Chair  
Susan Becker  
Laura Radler  
Nancy Kerns  
Michael McComas  
Edward (Ski) Olesky  
Council Member Bill Kramer  
Councilor Darrin Palumbo**

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

**1. Call to Order**

**2. Pledge of Allegiance**

**3. Roll Call**

**4. Agenda and Minutes**

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. August 19, 2025 Meeting Minutes *(2025-2852)*

**5. Public Comments**

**6. Presentations**

6.A. Paradise Coast Sports Complex Quarterly Report *(2025-2814)*

**7. Tourism Director Report**

7.A. Executive Director Updates & TDT Tax Report *(2025-2815)*

**8. Consent Agenda**

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

8.A. Recommendation to award Request For Proposal (RFP) # 24-8318 for Tourism Public Relations Services to Lou Hammond Group Florida, Inc., and make a finding that this expenditure promotes tourism. *(2025-2706)*

**9. New Business**

9.A. Recommendation to approve a request for reimbursement from the City of Naples for FY 24/25 in the amount not to exceed \$675,000 using Tourist Development Tax funds for beach maintenance and Lowdermilk Park parking lot maintenance, waive any irregularities in the process, authorize the necessary Budget Amendment, and make a finding that this expenditure promotes tourism. *(2025-2816)*

9.B. Recommendation to approve the FY 2025-2026, 10-Year Capital Planning document for Tourist Development Tax funds in TDC Beach Renourishment Fund (1105) and TDC Engineering Fund (1102) and make a finding that these expenditures promote tourism. *(2025-2874)*

9.C. Recommendation to approve the fall truck haul beach renourishment project and authorize Tourist Development Tax expenditures for the Vanderbilt Beach

Renourishment scheduled for November 2025, with an estimated project cost of \$5,500,000; and make a finding that this item promotes tourism (Project 90066). (2025-2877)

9.D. Recommendation to approve the Tourist Development Council Grant application requests from Collier County and the City of Naples for FY 2025-2026 in the amount of \$18,569,300, budget these expenditures, and make a finding that these expenditures promote tourism. (2025-2930)

**10. Old Business**

**11. Ten Minute Break**

**12. Agency Partner Reports**

12.A. Agency Partner Reports (2025-2813)

**13. Tourism Staff Reports**

13.A. Tourism Staff Reports (2025-2920)

**14. Council Member Discussion**

**15. Next Meeting Date**

15.A. TDC Next Meeting Date - October 21, 2025 (2025-2795)

**16. Adjourn**