

**COLLIER COUNTY
Tourist Development Council**



AGENDA

Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112

**March 17, 2026
9:00 AM**

**Commissioner Chris Hall, Chair
Clark Hill, Vice-Chair
Susan Becker
Laura Radler
Nancy Kerns
Michael McComas
Edward (Ski) Olesky
Council Member Bill Kramer
Councilor Darrin Palumbo**

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Agenda and Minutes

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. February 20, 2026 TDC Meeting Minutes *(2026-548)*

5. Public Comments

6. Presentations

7. Tourism Director Report

7.A. Tourism Director Update & TDT Tax Report *(2026-527)*

8. Consent Agenda

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

9. New Business

9.A. Recommendation to approve the use of Tourist Development Tax (TDT) Promotion funds to support the upcoming USA Lacrosse WCLA National Championships event in May 2026 for up to \$10,000 and make a finding that these expenditures promote tourism. *(2026-507)*

9.B. To make a recommendation to the Board of County Commissioners on two appointments to the Tourist Development Council for four-year terms, expiring on April 21, 2030, subject to confirmation by the Board of County Commissioners, and make a finding that this activity promotes tourism. *(2026-560)*

10. Old Business

11. Ten Minute Break

12. Agency Partner Reports

12.A. Agency Partner Reports *(2026-583)*

13. Tourism Staff Reports

13.A. Tourism Staff Reports *(2026-573)*

14. Council Member Discussion

15. Next Meeting Date

15.A. Next Meeting Date - April 21, 2026 *(2026-526)*

16. Adjourn