

**COLLIER COUNTY
Tourist Development Council**



AGENDA

Board of County Commission Chambers
Collier County Government Center
3299 Tamiami Trail East, 3rd Floor
Naples, FL 34112

**August 18, 2026
9:00 AM**

**Commissioner Burt L. Saunders, Chair
Clark Hill, Vice-Chair
Susan Becker
Laura Radler
Nancy Kerns
Michael McComas
Michael Lamey
Council Member Bill Kramer
Councilor Darrin Palumbo**

All interested parties are invited to attend and to register to speak and to submit their objections, if any, in writing to the Council prior to the meeting if applicable. For more information, please contact Jay Tusa at (239) 252-4040. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact the Collier County Facilities Management Department located at 3335 Tamiami Trail East, Suite 101, Naples, FL 34112-5356, (239) 252-8380. Public comments will be limited to 3 minutes unless the Chairman grants permission for additional time. Collier County Ordinance No. 99-22 requires that all lobbyists shall, before engaging in any lobbying activities (including, but not limited to, addressing the Board of County Commissioners before the Board of County Commissioners and its advisory boards, register with the Clerk to the Board at the Board Minutes and Records Department.

About the public meeting:

Two or more members of the Board of County Commissioners, Coastal Advisory Committee, City of Naples City Council, and City of Marco Island City Council may be present and participate at the meeting. The subject matter of this meeting may be an item for discussion and action at future meetings of these Boards.

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Agenda and Minutes**

Approval of today's Regular, Consent, and Summary agenda as amended (ex-parte disclosure provided by Commission members for Consent agenda.)

4.A. Meeting Minutes from July 21, 2026 *(2026-2154)*

- 5. Public Comments**
- 6. Presentations**
- 7. Tourism Director Report**

7.A. Tourism Director Report and TDT Tax Report *(2026-2079)*

- 8. Consent Agenda**

All Matters listed under this agenda item are considered to be routine and action will be taken by one motion without separate discussion of each item. If discussion is desired by a member of the Council, that item will be moved from the Consent Agenda and considered separately under New Business or Old Business.

- 9. New Business**

9.A. Recommendation to approve a Tourist Development Tax Category "A" Grant Agreement with the City of Naples for FY 26-27 in the amount not to exceed \$750,000 using Tourist Development Tax funds for Naples Beach maintenance, Lowdermilk Park operations, and replacement of kayak/canoe racks; and make a finding that this expenditure promotes tourism. *(2026-2096)*

9.B. Recommendation to approve and authorize the Chairman to execute the submittal of the Local Government Funding Request (LGFR) Beach Project Applications to the Florida Department of Environmental Protection (FDEP) for Fiscal Year 2027/2028; to approve a Resolution supporting the County's applications to FDEP; and to make a finding that these items promote tourism. This action maintains the County's eligibility for State Cost Share funding for future renourishment projects. *(2026-1854)*

9.C. Recommendation to approve the Tourist Development Council Grant application requests from Collier County for FY 2026-2027 in the amount of \$6,977,900, budget for these expenditures, and make a finding that these expenditures promote tourism.

(2026-2076)

9.D. Recommendation to approve the FY 2026-2027, 10-Year Capital Planning document for Tourist Development Tax funds in TDC Beach Renourishment Fund (1105) and TDC Engineering Fund (1102) and make a finding that these expenditures promote tourism. *(2026-2081)*

9.E. Recommendation to award an Agreement for Request for Proposal (“RFP”) 26-8644, “Tourism Research Services,” to Downs & St. Germain Research, LLC, with an effective date of October 1, 2026, and make a finding that this action promotes tourism. *(2026-2133)*

9.F. Recommendation to approve Tourist Development Tax Grant Applications for FY 2026-2027 (FY 26-27) Marketing Grants (Category B) (\$90,000) and Non-County Owned/Operated Museums (Category C-2) (\$686,000), for a total of \$776,000, and make a finding that these expenditures promote tourism. *(2026-1881)*

9.G. Recommendation to approve the FY 2026-2027 Destination Marketing Plan and make a finding that this action promotes tourism. *(2026-2166)*

10. Old Business

11. Ten Minute Break

12. Agency Partner Reports

12.A. Agency Partner Reports *(2026-2093)*

13. Tourism Staff Reports

13.A. Tourism Staff Reports *(2026-2078)*

14. Council Member Discussion

15. Next Meeting Date

15.A. Next Meeting Date - September 15, 2026 *(2026-2077)*

16. Adjourn